



## EXECUTIVE SUMMARY

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### Highlights

- **Be willing to think** what you've never thought before, **say** what you've never said, **feel** what you've never felt, **write** what you've never written, and **act** as you've never acted—then you will be able to **experience** what you have never experienced
- 2 billion people do not have access to running water; 1 billion do not have enough food to eat; **we can provide the means to help the poorest of the poor** get a foothold on the ladder that lets them climb out of extreme poverty
- Although giving **an amount as small as \$10** is not hard for most of us, for others in the world it **means the difference** between having a meal and going to bed watching your children die of starvation
- **The “good life” is not always your “best life”** - the key to lifelong success and happiness is loving what you do and choosing only those you can love to do it with; be true to your purpose and values
- People respond best when you **listen first**
- **The shift in leadership starts with you** and then reaches out to all the people closest to you, those you touch in your community and beyond

### Top 3 Takeaways

- ALEX:
1. Look forward and turn what has been done into a better path.
  2. Think about the impact your actions will have seven generations into the future (see your 100 year legacy).
  3. Working together we can make the world a place where all people can thrive.
- LINDA:
1. We all have the potential to be master students; the learning is never over. (FYI: Learning is the best anti-aging strategy.)
  2. Hire people you like, respect, and trust enough to love.
  3. We are not judged by the magnitude of our success but rather by the quality of our relationships.