



EXECUTIVE SUMMARY

Bill Bartmann, Self-Made Billionaire

www.BillionaireU.com

Highlights

- **Desperation can be a great catalyst** for your success.
- Fortunes can come and go but, no matter how much you've lost, you're never down and out unless **you choose** to see it that way.
- **Personal relationships** are more important than awards & recognition.
- **Having an impact on others** is more rewarding than high net worth.
- Chase your **mission, not money**.
- **Simple things** can make a **big difference**.
- Trusting too much can lead to mistakes but **not being able to trust is worse for you than any mistake you might make**.
- People are **not better or worse**, they are **just different** than you.
- **Your business matters**. Those who are in business for themselves have the best chance of changing the world.
- **Knowledge is only useful when you pass it on**.
- You can start small. **Little ideas can grow into big impact**.
- The **6 things all successful people do**: think big, believe in yourself, share your vision, execute, focus, and never give up.
- **Plan tomorrow's work today**. Don't work hard, work productively.
- Always work on your **most important tasks first** and what's important to others next.

Top 3 Takeaways

- ALEX:
1. Economic downturns are always temporary.
 2. Don't fear failure or success.
 3. Remember, what goes around comes around.

- LINDA:
1. Be first to say "what can I do for you?"
 2. Your greatest lessons will come from your mistakes.
 3. If you can't give money, give inspiration.