



EXECUTIVE SUMMARY

Jack Canfield, America's #1 Success Coach

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Highlights

- **Whatever you give comes back multiplied;** prime the pump of the universe
- **You can give even when you don't have any money**
- You don't always have to do all the work yourself
- **Give more to get more**
- An entrepreneur can be anyone who chooses to **undertake creating value for others**
- Even the smallest choices made and in **every action taken you have an impact on the world**
- There's more to life than just getting stuff; **leave a legacy**
- **You are not saving money when you delay hiring staff;** you just end up leaving money on the table that you could have earned more of and faster with the right people in place
- **Move from success to significance**
- Don't second guess your own decisions
- **Use legal representation where appropriate;** don't sign anything but a performance-based (incentive) contract
- Always be networking with your peers
- **Stay in close contact with those who are most important to your business** (i.e., make a point of staying in touch on a regular basis)

Top 3 Takeaways

- ALEX:
1. Let people know you appreciate them.
 2. Be grateful for what you have now.
 3. Every person has the power to make a difference in the world.
- LINDA:
1. Life is a story. How are you writing yours?
 2. It never pays to play small.
 3. Pay attention to what your giving creates.